



AMERICAN
UNIVERSITY OF BEIRUT
SULIMAN S. OLAYAN SCHOOL
OF BUSINESS



GLOBAL COALITION
TO FIGHT
FINANCIAL CRIME

GAIN THE POWER TO PROTECT

Become a key player in fighting
financial crime



FLEXIBLE TIME



FULLY ONLINE



16 WEEKS / 100 HOURS

ENROLL IN OSB'S COMBATING
TRADE-BASED FINANCIAL CRIME
CERTIFICATE



BEHIND THE CTBFC PROGRAM

MENA FCCG and GCFCC, two distinctive bodies joining forces towards effectively tackling the changing face of financial crime.

MENA Financial Compliance Group (MENA FCCG) a voluntary body that seeks to bring collective action in the fight against money laundering and terrorist finance in the region with 13 leading banks, strategic partnerships, and global alliances. It strives to achieve its mission via capacity building and enhanced dialogue and collaboration across the public and private sector.

Global Coalition to Fight Financial Crime (GCFCC) a public-private coalition with the aim of enhancing the fight against financial crime globally. MENA Chapter established to offer MENA specific insights and solutions while building on the capacities and resources of the GCFCC.

In 2021, MENA FCCG aligned with GCFCC - MENA Chapter, identifying Trade Based Financial Crime (TBFC) as a key area. The TBFC Reference Guide, released in October 2022, provides comprehensive knowledge for professionals in the field, focusing on MENA-specific typologies and risks.

Building on its legacy of being at the forefront of pivotal educational initiatives, the American University of Beirut (AUB) has taken a pioneering step in joining the fight against financial crimes. In collaboration with experienced TBFC Subject Matter Experts from the MENA FCCG and GCFCC, and inspired by the TBFC Reference Guide, AUB has developed a two-level Certificate program covering foundational concepts and advanced techniques in combatting TBFC.

“CRIMINAL ORGANIZATIONS CONTINUALLY TAP NEW MEANS TO EXPLOIT THE TRADE SYSTEM TO MOVE THEIR ILL-GOTTEN GAINS WITHOUT DETECTION. THIS CERTIFICATION PROVIDES AN UP-TO-DATE AND COMPREHENSIVE UNDERSTANDING OF TBFC ISSUES AND EMPOWERS YOU TO MAKE A DIFFERENCE IN THE FIGHT AGAINST FINANCIAL CRIME.”

DR. WISSAM H. FATTOUH, SECRETARY GENERAL OF UNION OF ARAB BANKS.

PROGRAM DETAILS -

AUB PROFESSIONAL CERTIFICATE IN TBFC

	Level I Understanding of International Trade	Level II Combatting Trade-Based Financial Crime
DURATION	7 weeks	9 weeks
TIME COMMITMENT	3 to 5 hours per week	8 to 10 hours per week
REQUIREMENTS	Undergraduate degree and English proficiency	Successful completion of Level I
PRICE	\$1,950 For group rates, please email tbfc@aub.edu.lb	

THE JOURNEY TO COLLECTIVE ACTION

The CTBFC program offers a comprehensive journey to defending financial integrity, tailored to empower both your personal and organizational growth.

After completing your journey, the CTBFC program will make a pronounced difference in the recognition of your experience and skills and will allow you to achieve a higher purpose by partaking in protecting the integrity of the financial system.

For additional information, contact:

Lama Sahli

Program Manager
AUB Online

[Online.aub.edu.lb](https://online.aub.edu.lb)

Phone +961 1 374374 ext.2148

Mobile +961 81 006124

Email tbfc@aub.edu.lb

MENA FCCG Secretariat
info@MENAFCCG.com

MASTER TWO LEVELS OF COMPREHENSIVE LEARNING

Level I: A foundational course offering valuable insights into trade finance products, mechanisms, and risks. Suitable for individuals seeking to make a distinct difference in their career whether in the private or public sectors' control functions by understanding trade finance and its susceptibility to criminal exploitation. Without this essential foundational knowledge of international trade, one cannot truly manage associated risks.

Level II: An immersive, advanced course on risk identification and mitigation methodologies as necessary to deter the criminal exploitation of trade finance through real-world complex scenarios and case studies. Suitable for individuals seeking to demonstrate mastery in TBFC and attaining significant recognition to their areas of expertise.

Upon completion of Level II, you will earn a professional certificate in TBFC from AUB and will be eligible to take the MENA FCCG - GCFCC endorsed certification exam to earn the designation Certified TBFC Specialist.

“TBFC IS ONE OF THE MOST PREVALENT YET LEAST WELL UNDERSTOOD FINANCIAL CRIMES, BUT THIS IS SET TO CHANGE AT LEAST FOR THOSE WHO OBTAIN THE TBFC CERTIFICATION. THIS CERTIFICATION'S CURRICULUM COLLATES THE EXPERIENCE OF TBFC SUBJECT MATTER EXPERTS ACROSS ALL ASPECTS OF TRADE AND IS A MUST HAVE FOR THOSE WHO WANT TO KNOW MORE OR ARE ON THE FRONT LINE OF PROTECTING THE INTEGRITY OF THE TRADE AND INTERNATIONAL FINANCIAL SYSTEM FROM TBFC, BOTH IN THE PUBLIC AND PRIVATE SECTORS.”

JOHN CUSACK, CHAIR, GLOBAL COALITION TO FIGHT FINANCIAL CRIME.

